

## CHARTING

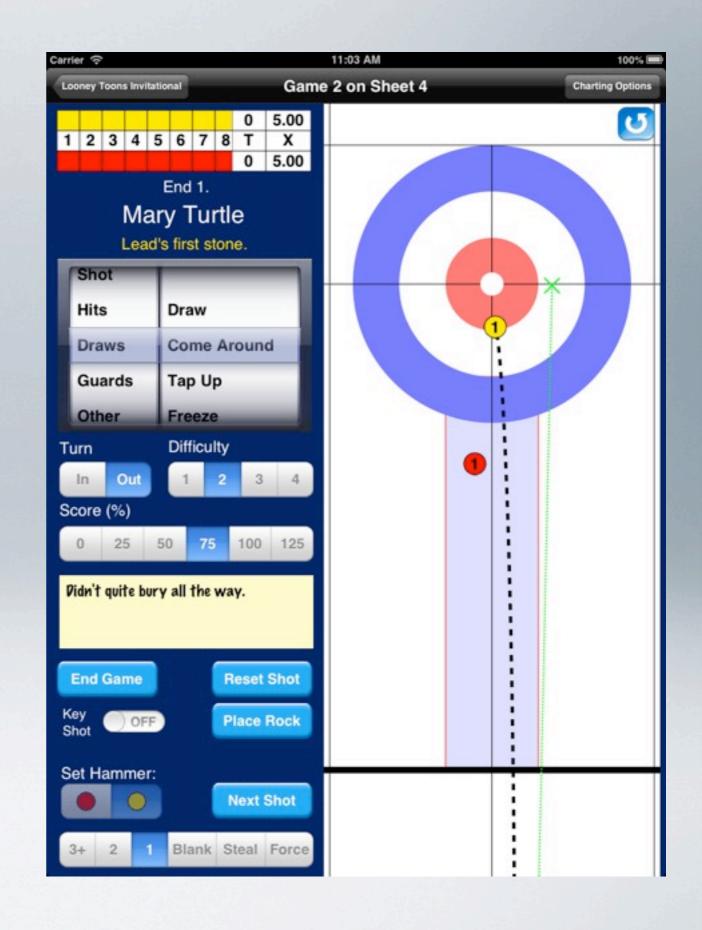
The Value of Statistics in Team Development.

## WHY ARE STATS USEFUL?

- · Identify strengths and weaknesses in your team.
  - Select drills to counter weaknesses.
  - Develop strategies that leverage strengths.
- Identify tendencies in shot selection.
- · Compare performance against opposition teams.
- Target feedback against what the team is actually doing.
- · Watch trends over an entire season or multiple seasons.

The Easiest Way to Chart

- Simple touch based interface for placing the broom and moving rocks.
- Automatic selection of shot difficulty and turn.
- Detailed reason for a miss.
- Access to player, shot & venue notes.
- Developed with input from curling coaches



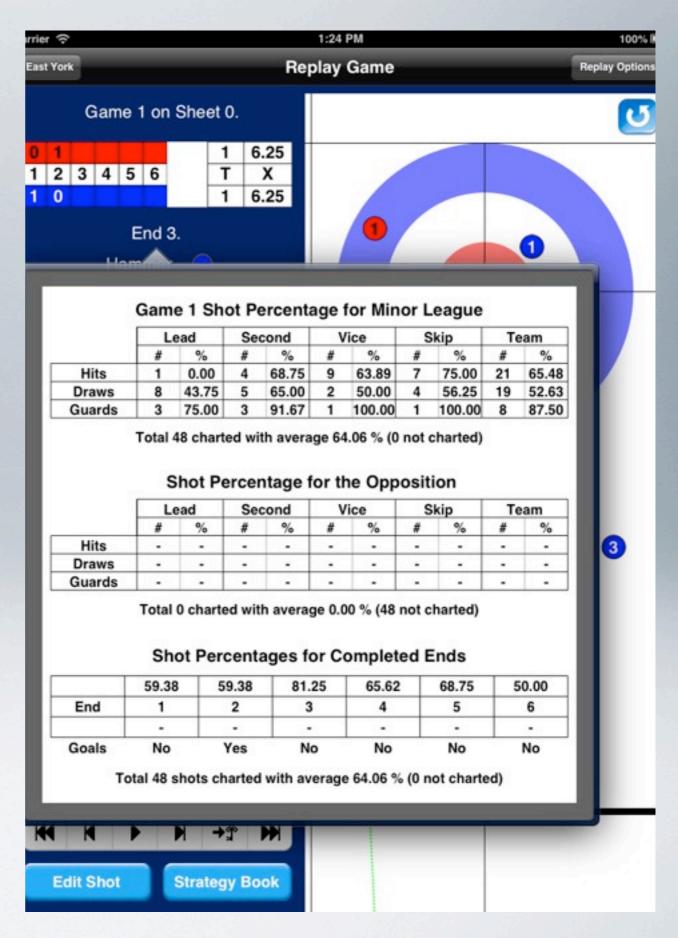
Powerful Replay

- Fully animated see the rocks as they moved.
- Quickly replay a game and discuss
  - what went well
  - what went wrong
- Removes the guesswork of hand sketches.
- Extract relevant situations to the Strategy Book



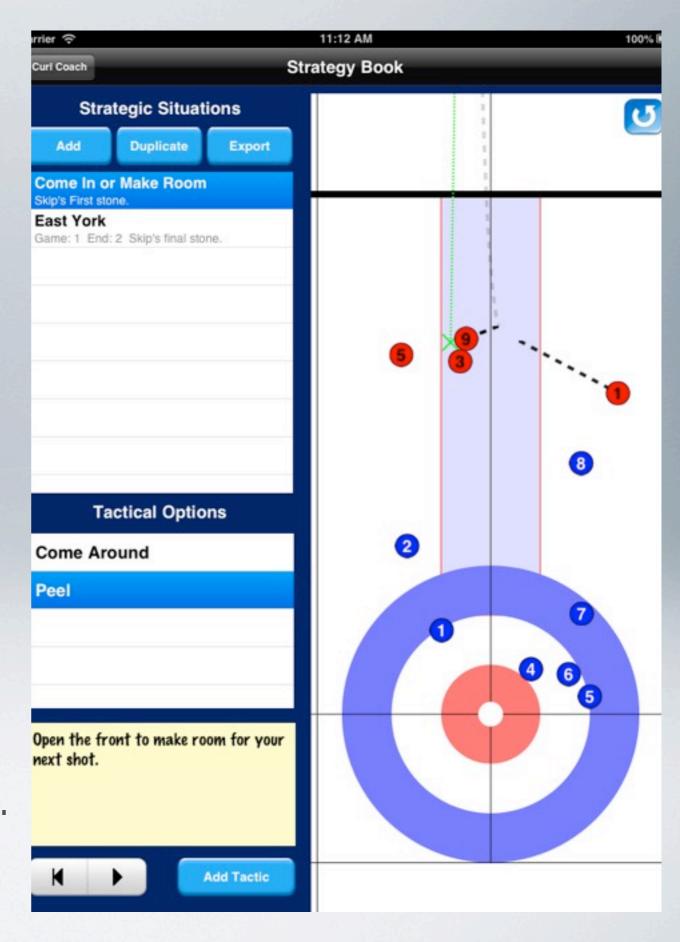
Live Stats On-Demand

- During charting or during replay, instantly display the live stats for the game being charted.
- Compare your performance head-to-head with the opposition.



Talking Strategy

- Capture Strategic Situations from actual games, or create your own.
- Apply multiple tactical options, each with a broom, notes and rocks in motion.
- Full animated.
- Export the situation and all responses to PDF handouts.



### Detailed Reports

- Player, Team and Competition level reports.
- Shot making data analyzed in ways that help the coach target weaknesses.
- Objective and Subjective data.
  - Shot selection.
  - % by broom position, by turn, by difficulty.
  - Team and position data.

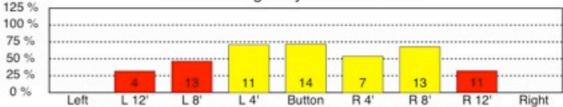
#### **Shot Making Data**

#### Team Shot Percentage for Minor League

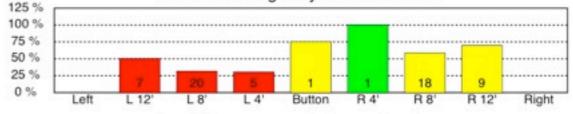
#### Percentages by Broom Position

1	Left %	L 12'	L 8'	L 4'	Button %	R 4'	R 8'	R 12'	Right %
1									
Hits	+	31.2	46.2	70.5	71.4	53.6	67.3	31.8	1.5
Draws	-	50.0	31.2	30.0	75.0	100.0	58.3	69.4	
Guards	-	1.29	37.5	87.5	1.28	41.7	75.0	75.0	50.0

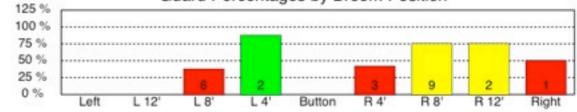
#### Hit Percentages by Broom Position



#### Draw Percentages by Broom Position



Guard Percentages by Broom Position



Minor League

Page 6

#### Skip's Rocks for End 4 in Game 2



# CURL COACH Sample Data

#### **Shot Selection Data**

7 Second Not Selected

Ben Minor Out-turn Raise Difficulty 3. Score 0%.

Missed: Inside.

Mis

East York

Lead's Rocks

Total: 224 shots

Type Counts

Hits 45.09 % Draws 38.39 %

Guards 16.52 %

Shot Counts

Hit & Stick 21.88 % (

Hit & Roll 13.39 % ( Double 1.79 % (4

Peel 2.23 % (5

Raise 5.80 % (1

Tick 0.00 % (0

Draw 23.21 % (

Come Around 7.59 % (1

Tap Up 4.46 % (1

Freeze 3.12 % (7

Split On 0.00 % (0

Free Guard 11.61 %

Guard 4.91 % (1

Throw Away 0.00 % (0

Hit & Roll Away 0.00 % (0

Run Back 0.00 % (0

Average shot difficulty 2.96

Shots for Game 2 on sheet 0

End 5 (continued)

	Position	Shot	Score	Miss	Notes
8	Kirsten Olsen	Out-turn Hit & Stick	75%	Outside.	
9	Vice	Not Selected			
10	Conner Orr	Out-turn Peel	100%		
11	Vice	Not Selected	500000		
12	Conner Orr	In-turn Peel	75%	Outside.	
13	Skip	Not Selected			
14	Ben Minor	In-turn Raise	100%		Lots of rocks on motion.
15	Skip	Not Selected			
16	Ben Minor	In-turn Raise	0%		Cut them down to 2. No good options

End 6

	Position	Shot	Score	Miss	Notes
1	Lead	Not Selected			
2	Claire Wallace	Out-turn Come Around	50%	Inside.	
3	Lead	Not Selected	P.225 (400.17)	300000	- 9
4	Claire Wallace In-turn Come Around		0%	Heavy.	
5	Second	Not Selected	307300	75102210 CB	
6	Kirsten Olsen	Out-turn Freeze	50%	Light.	
7	Second	Not Selected	0.000	Constitu	
8	Kirsten Olsen	In-turn Hit & Roll	0%	Light.	
9	Vice	Not Selected		100000	4
10	Conner Orr	Out-turn Raise	25%	Outside.	
11	Vice	Not Selected	=-7.677.273-	100000000000000000000000000000000000000	
12	Conner Orr	Out-turn Raise	25%	Strategy too	
13	Skip	Not Selected		200000000000000000000000000000000000000	
14	Ben Minor	Out-turn Raise	0%	Strategy too	Shot not there.
15		Not Selected		17 A. U.S. A. B. S.	
16	Ben Minor	In-turn Raise	75%	Inside.	Cut them down Too little to late.

Minor League